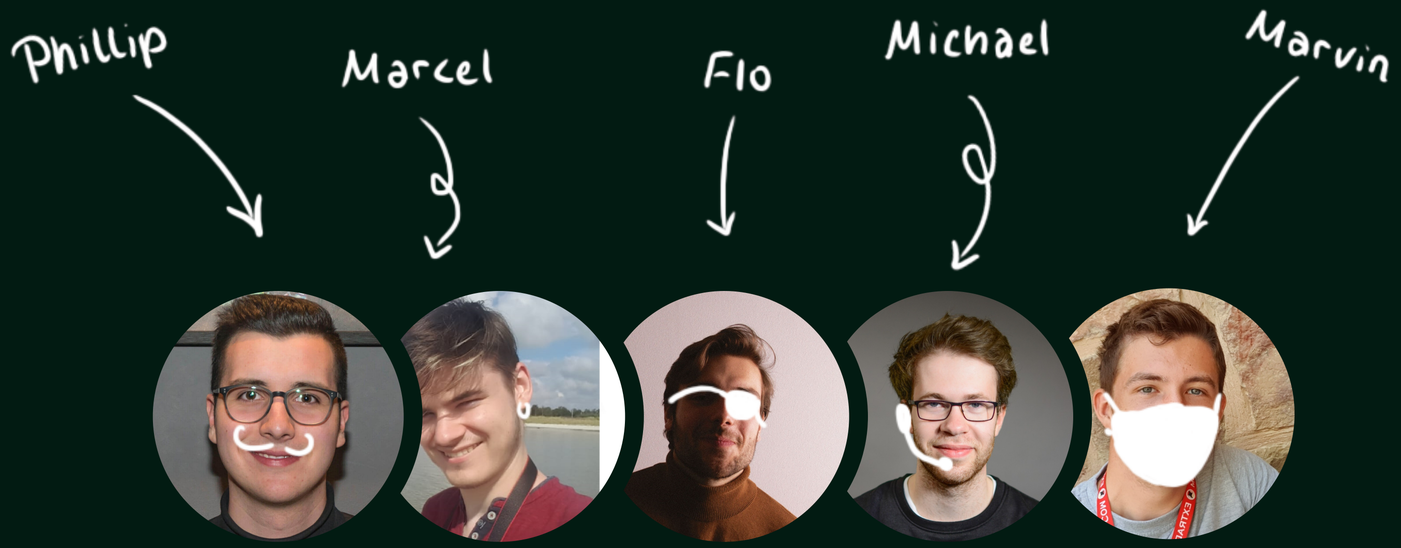
about tomorrow

What would you do to fight climate change?

Electric cars
Car sharing

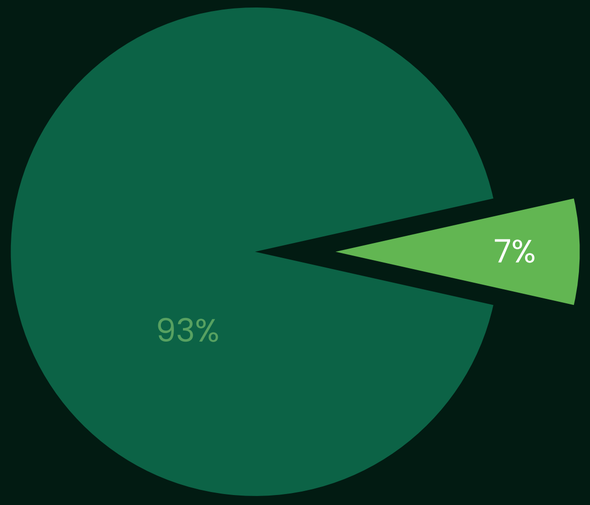
Organic meat
Food wasting

Renewable energy
Energy-efficient


Phillip
Marcel
Flo
Michael
Marvin

?

The IT sector already consumes an estimated 7% of global electricity.



IT sector
in 2012

© 2012 Greanpeace Clicking Clean Report www.clickclean.org

hdm-stuttgart.de

in one year with an avarage of 5 clicks per student on a week day

40.763kg

of CO_2

~1850 trees

absorb

550.000 km

drive E-car

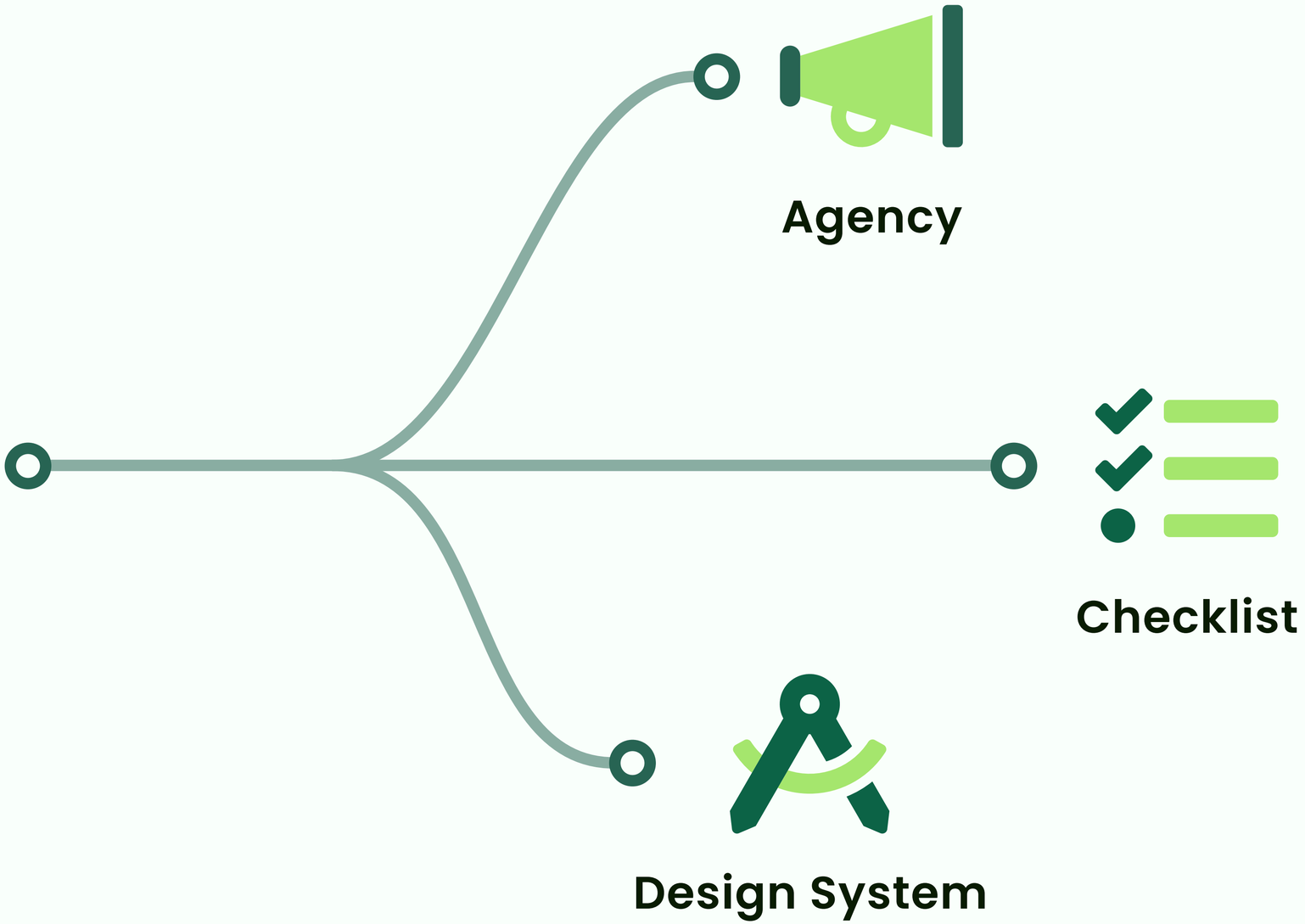
It's all about resources

Display

Transfer

Storage Data

Our Approach

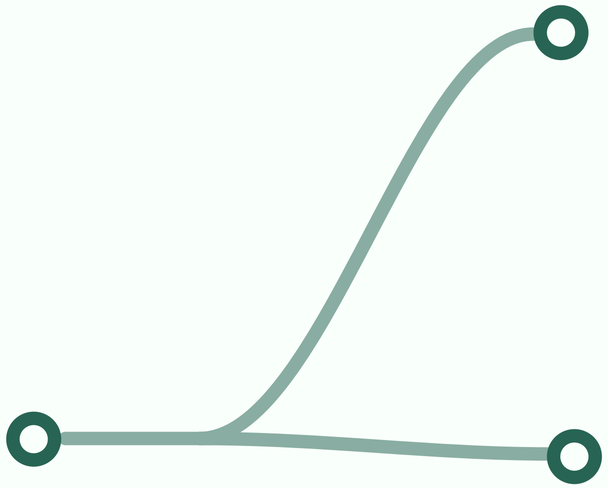


Design System

Providing guidelines for green webdesign

Component based and ready to use

Checklist



Hands-on checklist

Tips and informations about sustainable design and development

Agency

Spreading the word and having a global fucking impact

Barbera Metzler

- Works for a small company
- Requires a simple website
- Values sustainability

Longer version: imgur.com/a/kp8cHwy

Start making changes now!

Thank you

Compress Images: tinypng.com

Compress SVG: jakearchibald.github.io/svgomg